

Commercial Damages

Asterion, Inc. ("Asterion") has extensive experience providing expert and consulting advice related to the financial and economic issues involved in commercial damages.

Consulting Services:

Asterion assists businesses and their legal advisors to navigate the financial and economic complexities related to commercial damages. Members of the Asterion team apply their expertise in a confidential consulting and supporting role, or as testifying experts. Asterion consultants:

- Evaluate damage models and prepare exposure analyses prior to filing.
- Analyze documents prior to and during discovery.
- Evaluate economic and industry conditions and their effect on damage calculations.
- Analyze and model the impact of different scenarios and their effects on damages, including, but not limited to, lost profits, unjust enrichment, and UCC damages.
- Assess exit strategies.
- Testify in depositions and at trial.

Experience and Knowledge

Members of the Asterion team have advanced degrees in business and finance and possess numerous professional certifications, including:

- *Certified Public Accountant*
- *Certified Fraud Examiner*
- *Certified in Financial Forensics*
- *Certified Valuation Analyst*
- *Accredited in Business Valuation*
- *Accredited Senior Appraiser*
- *Certified Licensing Professional*
- *Certified Internal Controls Auditor*
- *Certified Turnaround Professional*

Asterion Industry Experience

ADVERTISING
APPAREL
AUTOMOTIVE
BANKING & FINANCIAL SERVICES
BEVERAGES
BIO-TECH
COMMUNICATIONS
CONSTRUCTION
CONSUMER PRODUCTS
EATING AND DRINKING PLACES
EDUCATION
ELECTRIC, GAS AND SANITARY SERVICES
ELECTRONICS
FOOD
FUEL DEALERS
FURNITURE AND FIXTURES
HEALTHCARE
HOTEL/MOTEL
INSURANCE
LUMBER AND WOOD PRODUCTS
MANUFACTURING
MEDICAL
MEDICAL DEVICE
MINING
OIL & GAS
PAPER AND ALLIED PRODUCTS
PHARMACEUTICAL
PLASTICS
PRIMARY METALS
PROFESSIONAL SERVICE FIRMS
POWER PLANTS
REAL ESTATE
RETAIL
RUBBER
SERVICE BUSINESSES
SOFTWARE
STONE, CLAY, GLASS AND CONCRETE
TEXTILES
TOYS
TRANSPORTATION AND LOGISTICS
UTILITIES
WAREHOUSING
WHOLESALE

This is a partial list. Please inquire if you have questions about our experience in your industry.

ASTERION

Asterion provides financial and economic consulting services to law firms, publicly and privately traded companies, governmental agencies and entrepreneurs. Our consulting experience and technical skills are delivered through three integrated service lines:

Forensics

Valuation

Intellectual Property

Philadelphia:

Asterion, Inc.

215 S. Broad Street, 3rd Floor
Philadelphia, PA 19107

p 215.893.9901

f 215.893.9903

New York:

Asterion, Inc.

575 Lexington Ave., 4th Floor
New York, NY 10022

p 646.495.9340

Allentown:

Asterion, Inc.

512 Hamilton Street, Suite 404
Allentown, PA 18101

p 610.844.0880

Woodbridge:

Asterion, Inc.

581 Main Street, Suite 640
Woodbridge, NJ 07095

p 732.400.5141

www.asterion-consulting.com