

The “Asterion” Name

The inspiration for our firm’s name comes from one of the earliest versions of the tale of the Minotaur and the myth’s depiction on an ancient Cretan coin embossed with four twisted paths that represent the labyrinth. At the center of the pattern is a star; the star’s name is Asterion.

In the Cretan telling of the myth, Asterion was ruler of the stars and the son of King Minos of Crete. The king defied Poseidon and was punished by the birth of a son who was half god, half bull. The creature, imprisoned in the underworld at the center of the labyrinth, was not a monster. He was the star Asterion, and he carried in him the possibility of a return to the light.

In the more familiar Greek rendition, Theseus, son of the king of Athens, killed a monster and became a hero. In the earlier Cretan myth, when Theseus found his way to the center of the labyrinth and killed the Minotaur, Asterion was released from the underworld. It was the light of his star that led his slayer out of the maze, rather than a thread.

Asterion’s practice areas—Forensics, Valuation and Intellectual Property—are complex and can be difficult to navigate without an expert’s insight. The best course of action in financial matters is not always easy to discern. Use Asterion’s experience to lead you through your financial maze.

Experience and Knowledge

Members of the Asterion team have advanced degrees in business and finance and possess numerous professional certifications, including:

- *Certified Public Accountant*
- *Certified Fraud Examiner*
- *Certified in Financial Forensics*
- *Certified Valuation Analyst*
- *Accredited in Business Valuation*
- *Accredited Senior Appraiser*
- *Certified in Distressed Business Valuation*
- *Certified Insolvency and Restructuring Advisor*
- *Certified Turnaround Professional*
- *Certified Licensing Professional*

ASTERION

Asterion provides financial and economic consulting services to law firms, publicly traded and private companies, governmental agencies and individuals. Our consulting experience and technical skills are delivered through four integrated service lines:

Forensics
Valuation
Intellectual Property
Performance Optimization

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